

Civic Plaza Programming

- **SCIENCE CENTER** (approx 2.5-3 Acres of site area)
- **ARENA:** 12,500 Seats (+/- 350'x450' footprint)
- **SYMPHONY HALL:** 1,800 Seats
- **TCC expansion:** 60,000 sf
- **HOTEL expansion/addition:** 500-1000 beds
- **Parking:** 1,500 new stalls in Parking Structure
- **GEM SHOW:** 100,000 sf area for a temporary exhibition tent
- **Events Space** for Large festivals and events
- **Desire for:** dance/performance/music - nighttime activities
- **Residential development:**
- **Commercial:**
 - **Desire for:**
 - **Shops/Retail, Cafes, Restaurants, Bakeries, Book Stores etc.**
 - **Green space, Gardens, Children's play areas**
- **Additional considerations:**
 - **Balance green space / shade with open space for events**
 - **Pedestrian safety**
 - **Science Center Circulation Patterns**
 - **Connections to surrounding neighborhoods**

Parking Structures – Concealed with a Combination of Uses



Below Grade



Wrapped w/ Retail



Below Grade

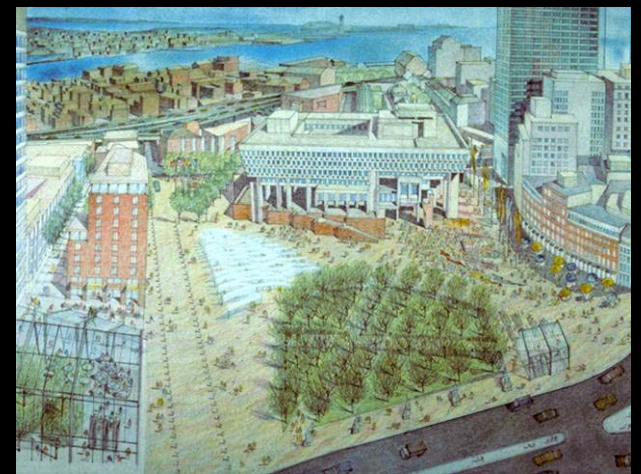


Wrapped w/ Retail

Performance Spaces



Plazas / Event Spaces



Greenspace, Informal Areas, Recreation Spaces

Rio Nuevo Civic/ Cultural Plaza and Parking Facility



Recreation, Sports, Play Spaces



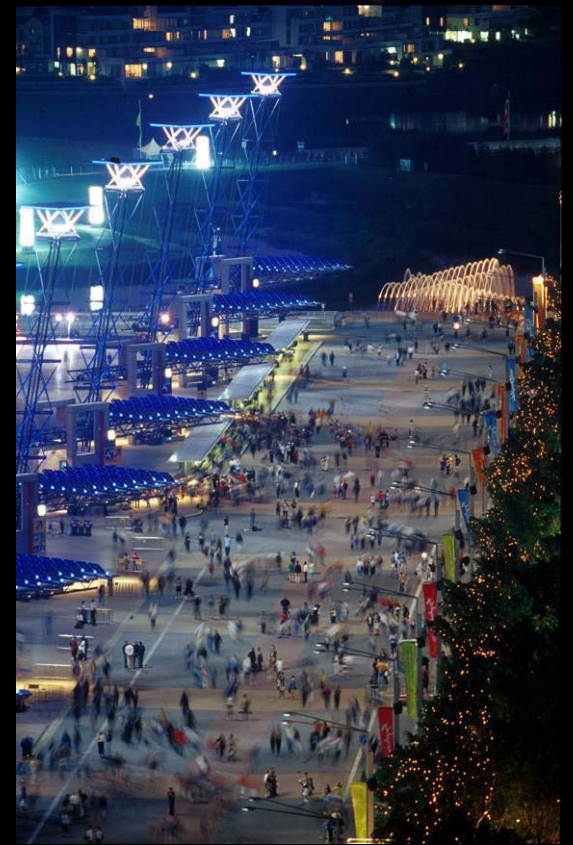
Rio Nuevo Civic/ Cultural Plaza and Parking Facility

HARGREAVES
ASSOCIATES

Passages, Connections

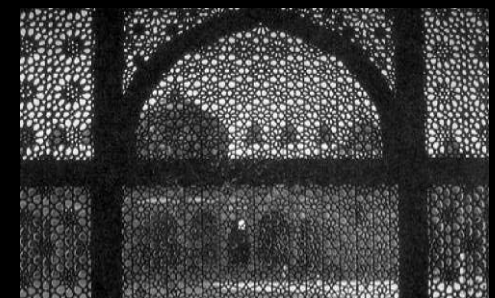


Night Atmosphere



Photos: HA, The Tucson Citizen

Plaza Design – Shading Devices





Examples of Festivals/Events at the TCC

Festival or Event	Attendance	Theme	Location	Dates & Duration
Gem, Mineral, and Fossil Show	45-50,000	showcase of gems, minerals, beads, jewels	TCC, TCC area	Jan.31-Feb14
July 4th Tour for Tucson's Children	10,000	various bike rides and walks, fundraiser for safe kids coalition (Parks and Rec)	TCC	4-Jul
Home and Garden Shows	no estimate		TCC	8-Apr
Quilting Shows	6,000+		TCC	2nd or 3rd Jan. weekend
ARIPEX Stamp Show	3,500	world-renowned international philatelic exhibition	TCC	Jan 21-23
Midnight Jam	1,500-2,000	New Year's Celebration for kids (Parks and Rec)	TCC	one day around New Year's Eve
Festival of the Hummingbirds	1,000+	Presentations, Wildlife Art Show, and Nature Expo	TCC	14-15-May
Southern Arizona Dance Festival		Square dancing, clogging, round dancing, vendors with dance paraphernalia	TCC	19-21-Jan
Stamp and Coin show, Stamp and Gun Show,	no estimate		TCC	Various weekends throughout year
Gun Show		Expo of guns and ammo	TCC and Pima County Fairgrounds	1 weekend, various times throughout year
Bridal Fairs	300-500	Various vendors, such as florists, cake bakers, DJs, photographers, and dress shops offer samples and models	TCC, La Paloma, other venues	1 day, 2-3 times a year



Gem Show



Photos: The Tucson Citizen

Examples of Festivals/Activities in Neighborhoods/Downtown

Festival or Event	Attendance	Theme	Location	Dates & Duration
Dia de los muertos			Barrio Viejo	
Las Posadas at Carrillo		Nativity pageant at the school and procession through the neighborhood, began in 1937	Carrillo Elementary, Barrio el Hoyo	16-24-Dec
Big AZ Music Festival		Featuring over 100 national, regional, and local performers	Main Gate Square, 4th Ave., Gentle Ben's, Downtown, Centennial Hall	24-Sep
St. Patrick's Day Parade	4,500	Irish songs, dance, food, and a march	Cushing and Granada to Broadway to Church to Cushing	13-Mar
Climb to cancer at "A" Mountain	2,000	Cancer research fundraiser	Pima Community College West to Sentinel Peak	one day, mid-Mar.
Fiesta de los Chiles	2,000	chili festival	Tucson Botanical Gardens	2 weekends in Oct. (not in 2004-05)
La Placita Outdoor Movies			AHS	1 day
Saturday Nights			Downtown Alliance	monthly



Photos: The Tucson Citizen

Examples of Festivals/Activities at other locations in Tucson

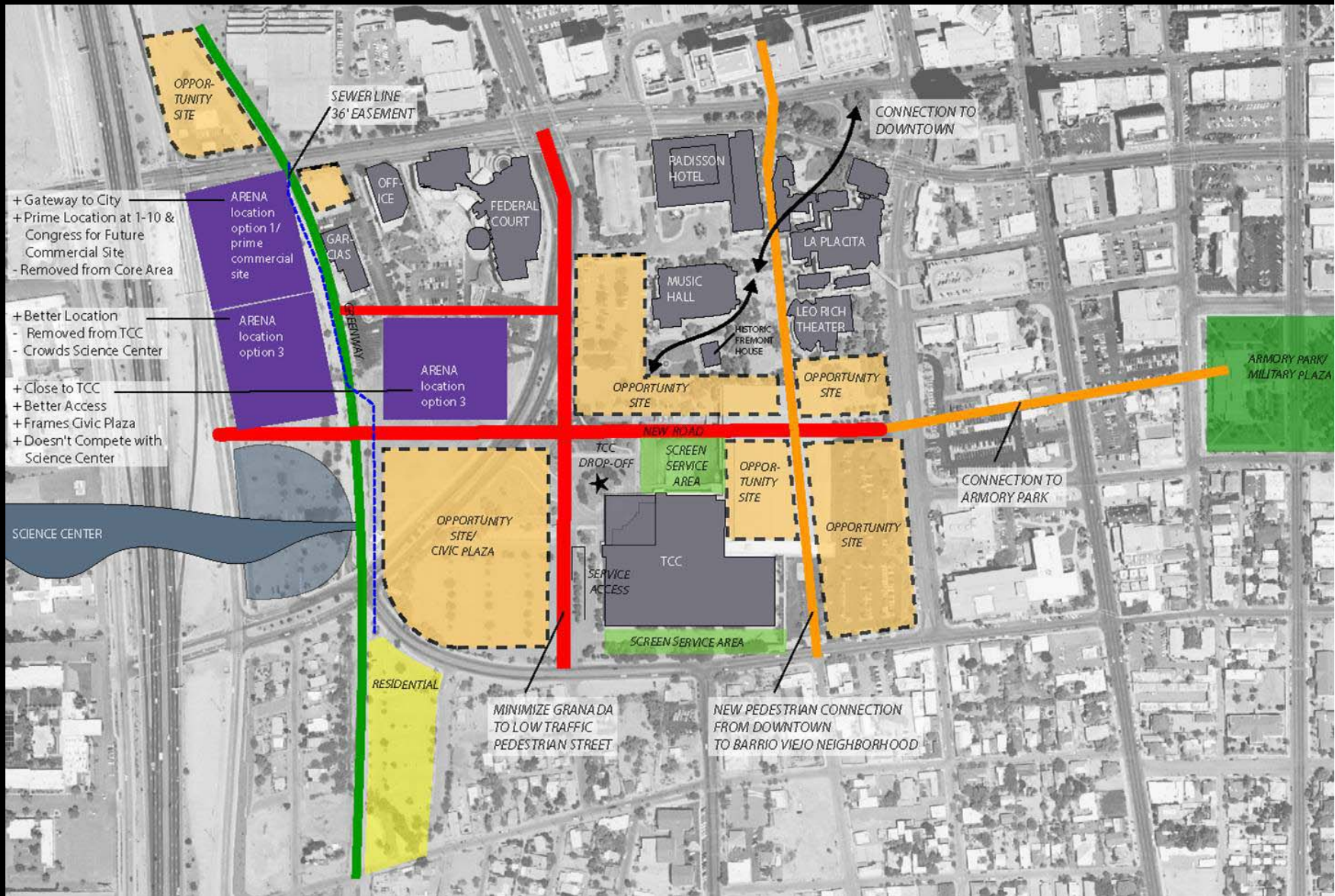
Festival or Event	Attendance	Theme	Location	Dates & Duration
Holiday Parade	15-20,000	Holiday Parade sponsored by El Centro and the Downtown Alliance	starts in Armory Park	1st or 2nd weekend in Dec
Earth Day Festival	2,000-3,000	Parade, recycling art, music, and entertainment	Children's Museum/Armory Park	16-Apr
Festival of the Lights	2,500	Multi-cultural celebration of light	Tucson Children's Museum	throughout Dec, Jan 2, Feb 5
Fall and Spring Concert Samplers	Varies	Tucson Philharmonic Youth Orchestra	Armory Park	Nov 6, Apr 2
Children's Social Pow-wow	1,300	family event, dancing, drumming, Native American culture and resources	Armory Park	2-Oct
Fiesta Grande	45,000+	Performers, Street vendors, dancing, arts and crafts to raise money for neighborhood programs	Grande Ave. from St. Mary's to Speedway	2-3-Apr
AZ International Film Festival		independent cinematic programs	various locations (all theaters)	Feb 14-24
Winterhaven Festival of Lights	roughly 100,000	strolling, carriage rides, viewing home decorations, decoration contest	Winterhaven Neighborhood	Last two weeks of December
Pima County Fair		Carnivals, concerts, booths, etc.	Pima County Fairgrounds	14-24-Apr
Major League Baseball Spring Training		Arizona Diamondbacks, Colorado Rockies, Chicago White Sox practice daily	Tucson Electric Park and Hi-Corbett Field	1-31-Mar
Aerospace and Arizona Days	300,000	Demonstrations of military and civilian aviation as a salute to freedom	Davis-Monthan Air Force Base	2-3-Apr
Fiesta de los Vaqueros/The Rodeo	52-55,000	largest mid-winter outdoor rodeo in North America, parade	Tucson Rodeo Grounds on South 6th and Irvington	Last full week in February



Photos: The Tucson Citizen

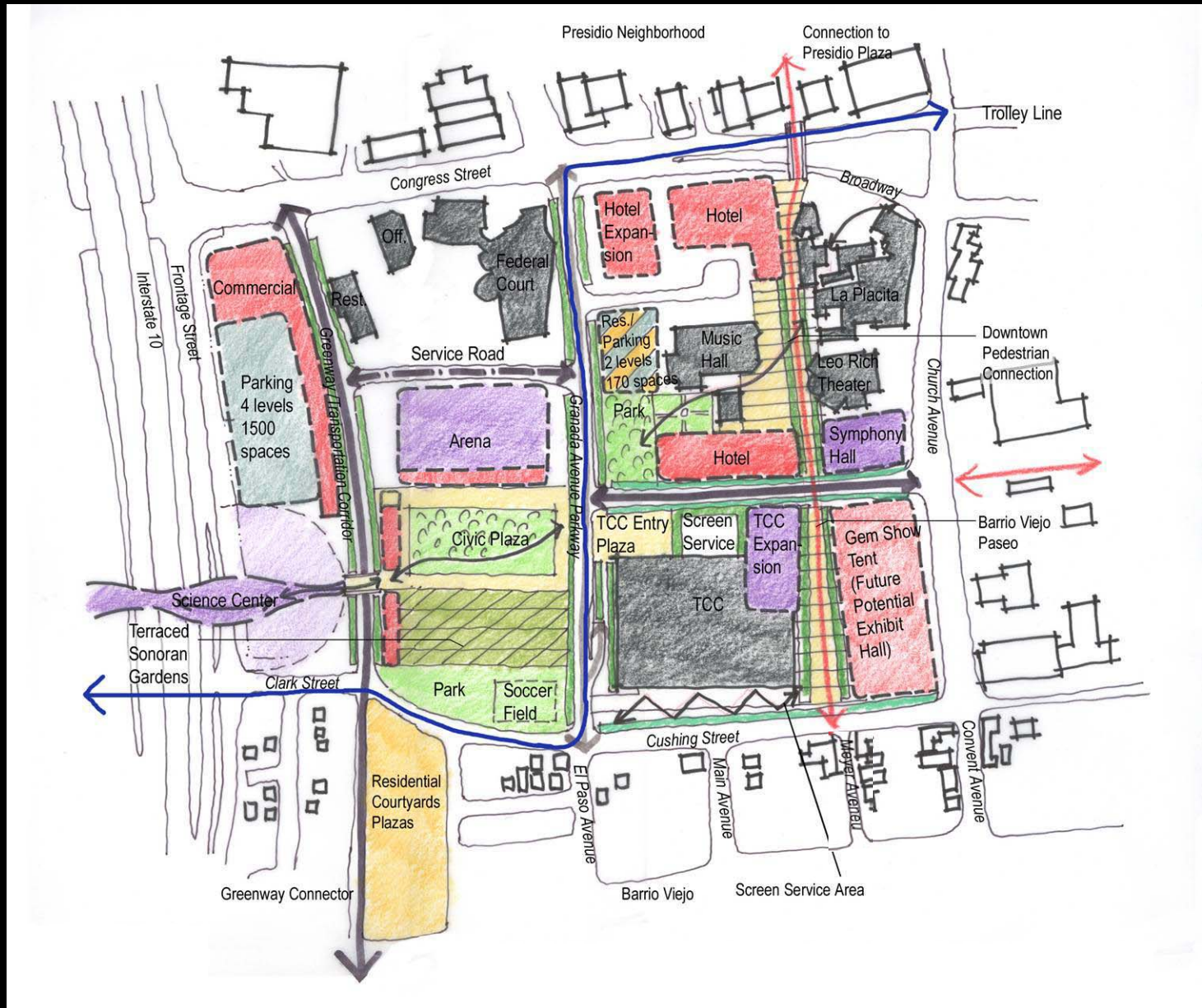
Civic Plaza Preliminary Concepts

Civic Plaza – Urban Design Diagram



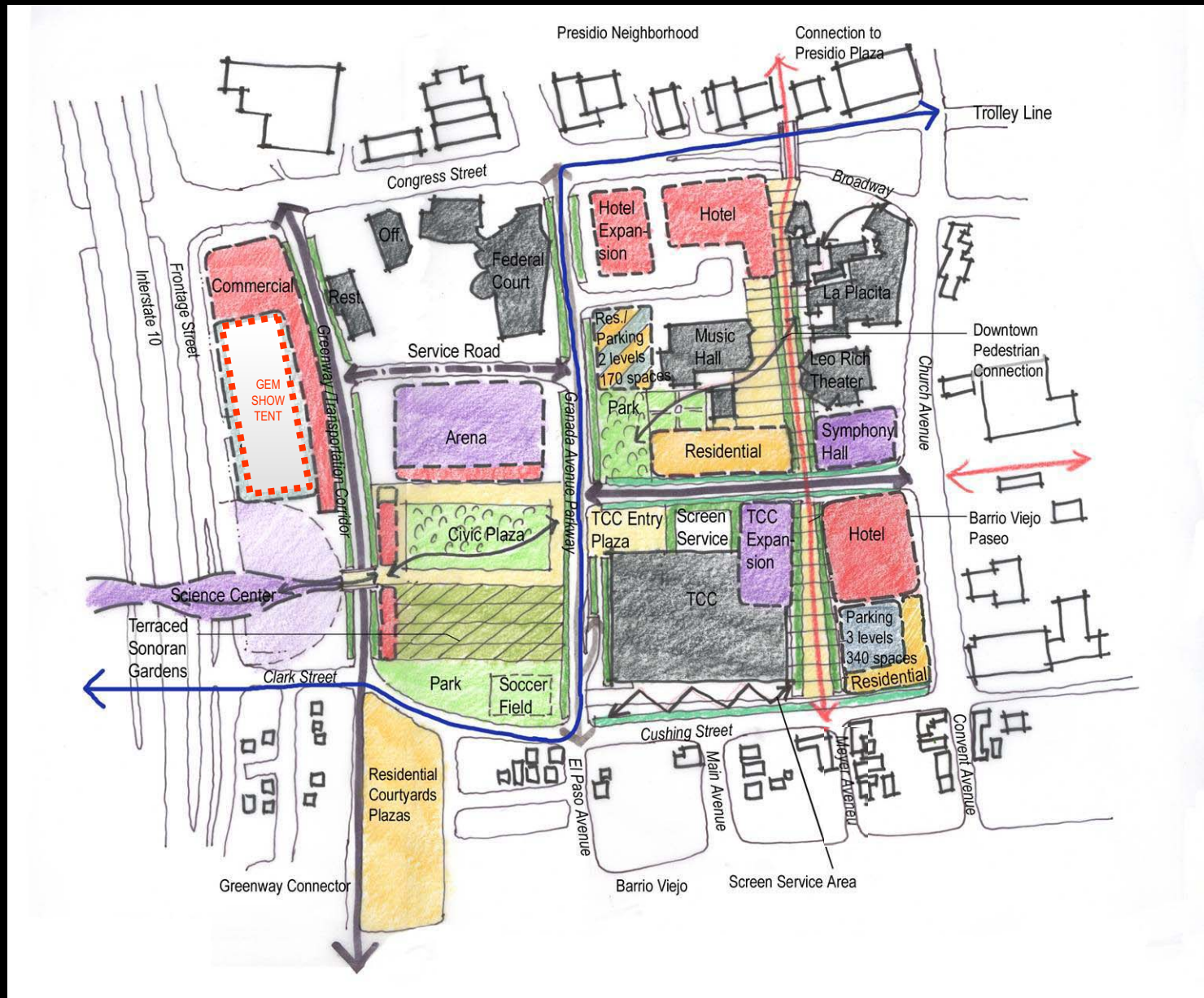
Rio Nuevo Civic/ Cultural Plaza and Parking Facility

Civic Plaza – Option 1a – on grade option

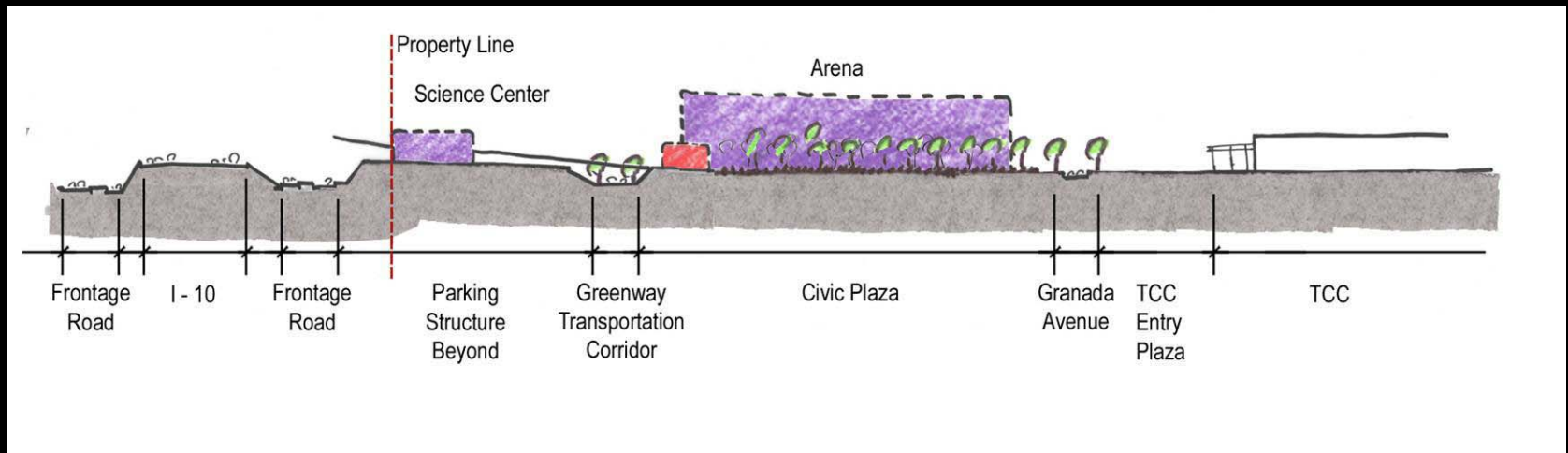


Rio Nuevo Civic/ Cultural Plaza and Parking Facility

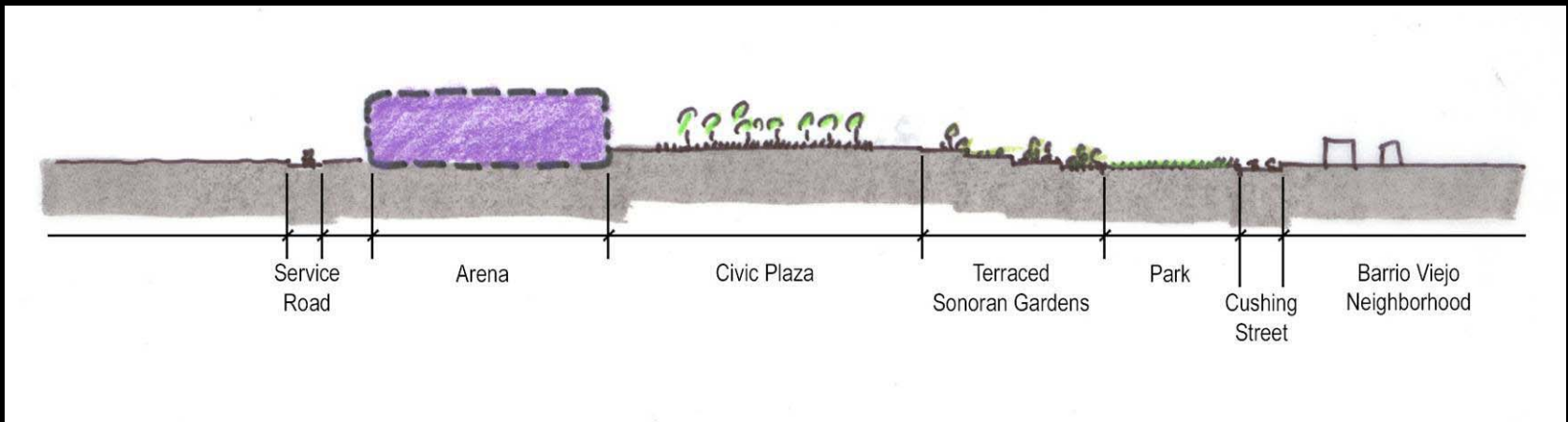
Civic Plaza – Option 1b – on grade option



Civic Plaza – Option 1 – on grade option



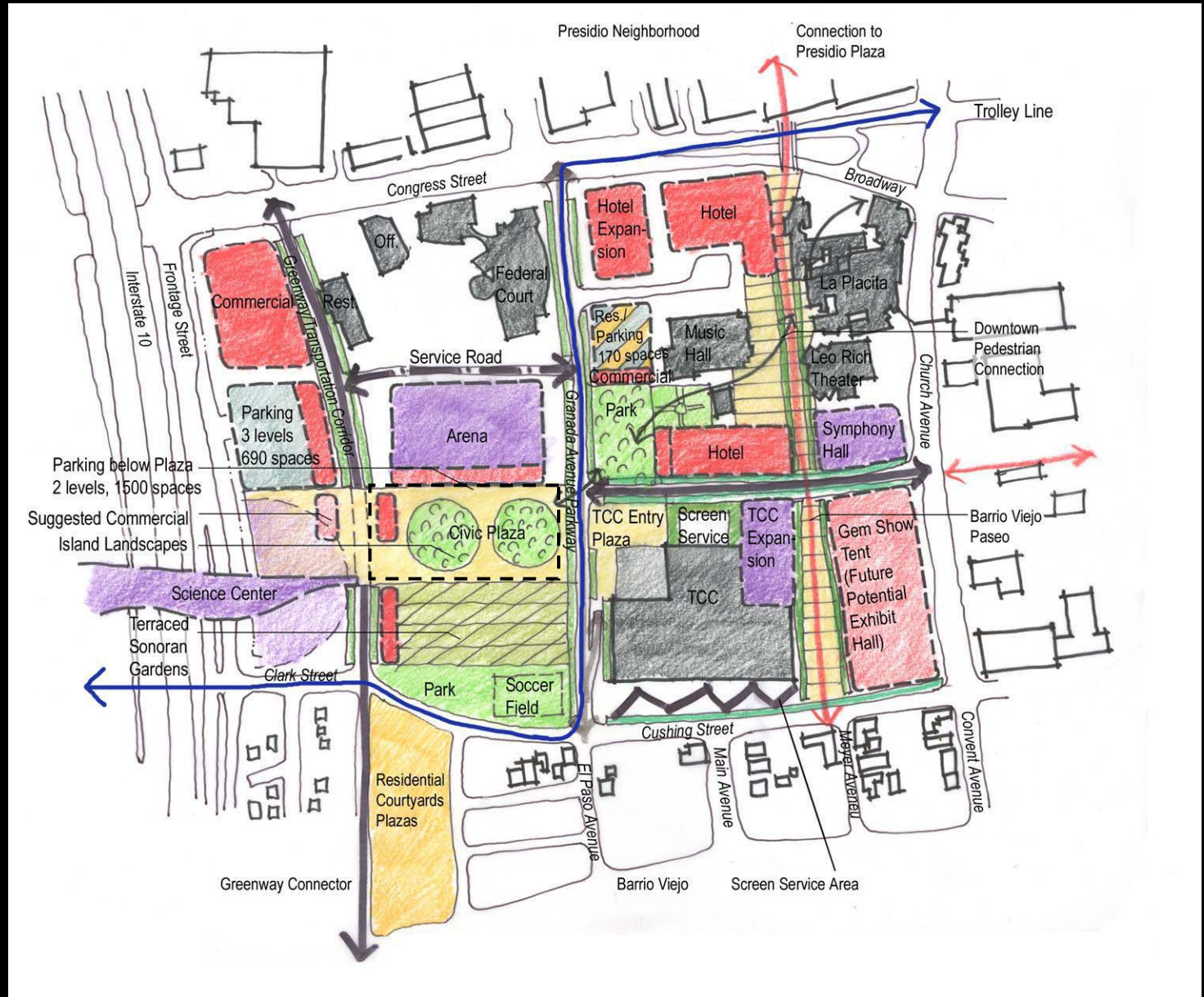
EAST-WEST SECTION



NORTH-SOUTH SECTION

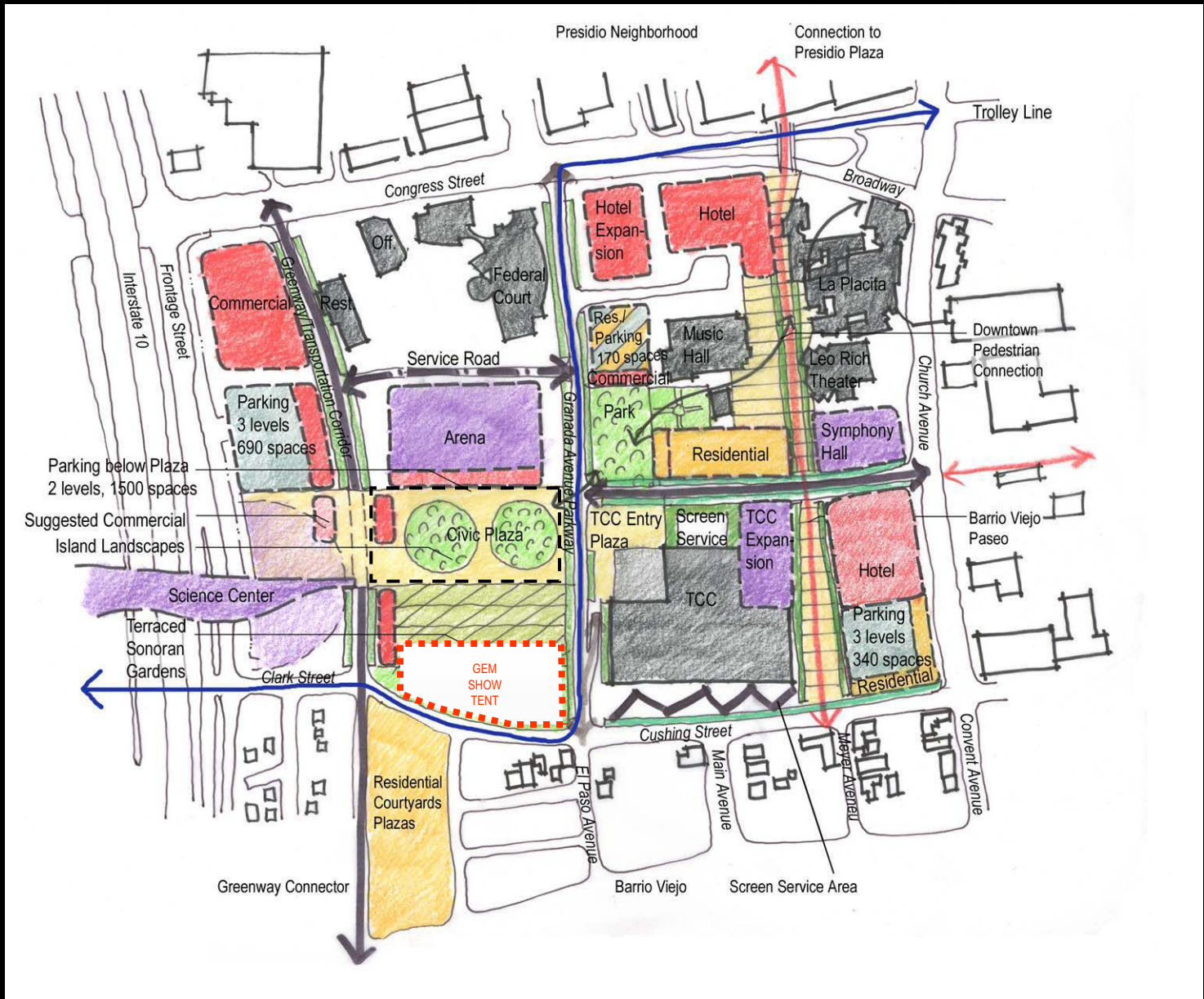
Civic Plaza – Option 2a

- Parking below plaza – deck across to Science Center

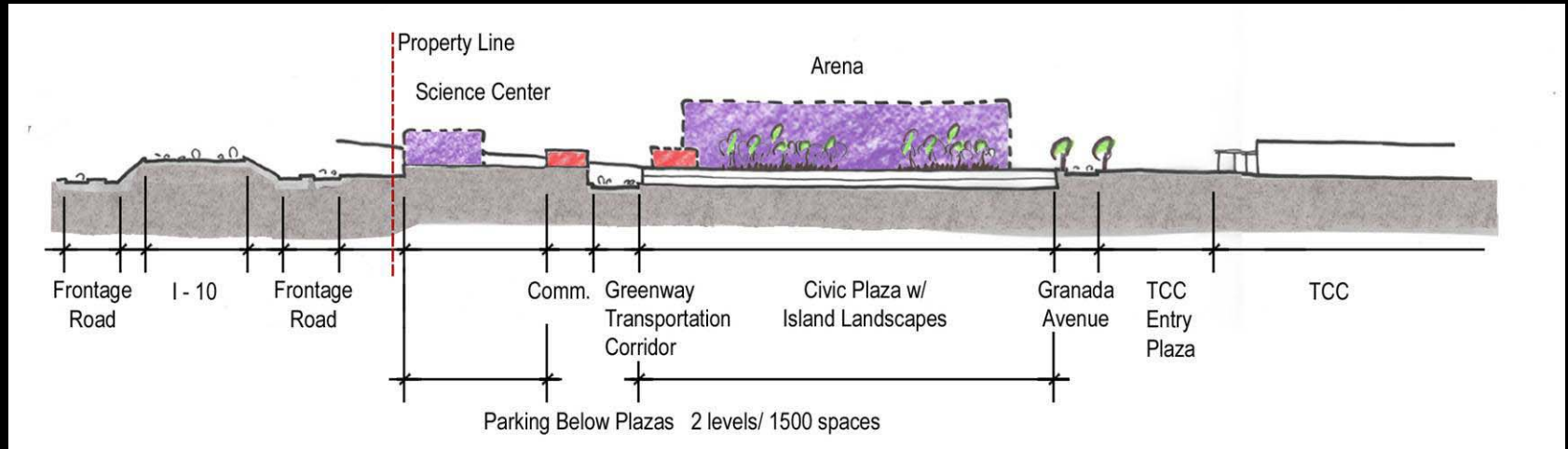


Civic Plaza – Option 2b

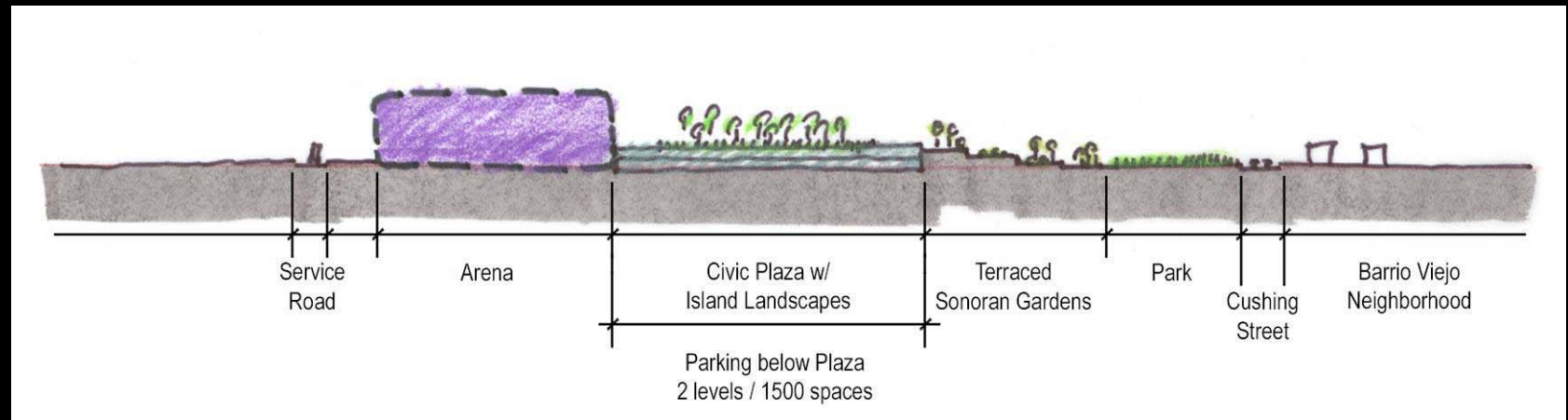
- Parking below plaza – deck across to Science Center



Civic Plaza – Option 2 - Parking below plaza – deck across to Science Center



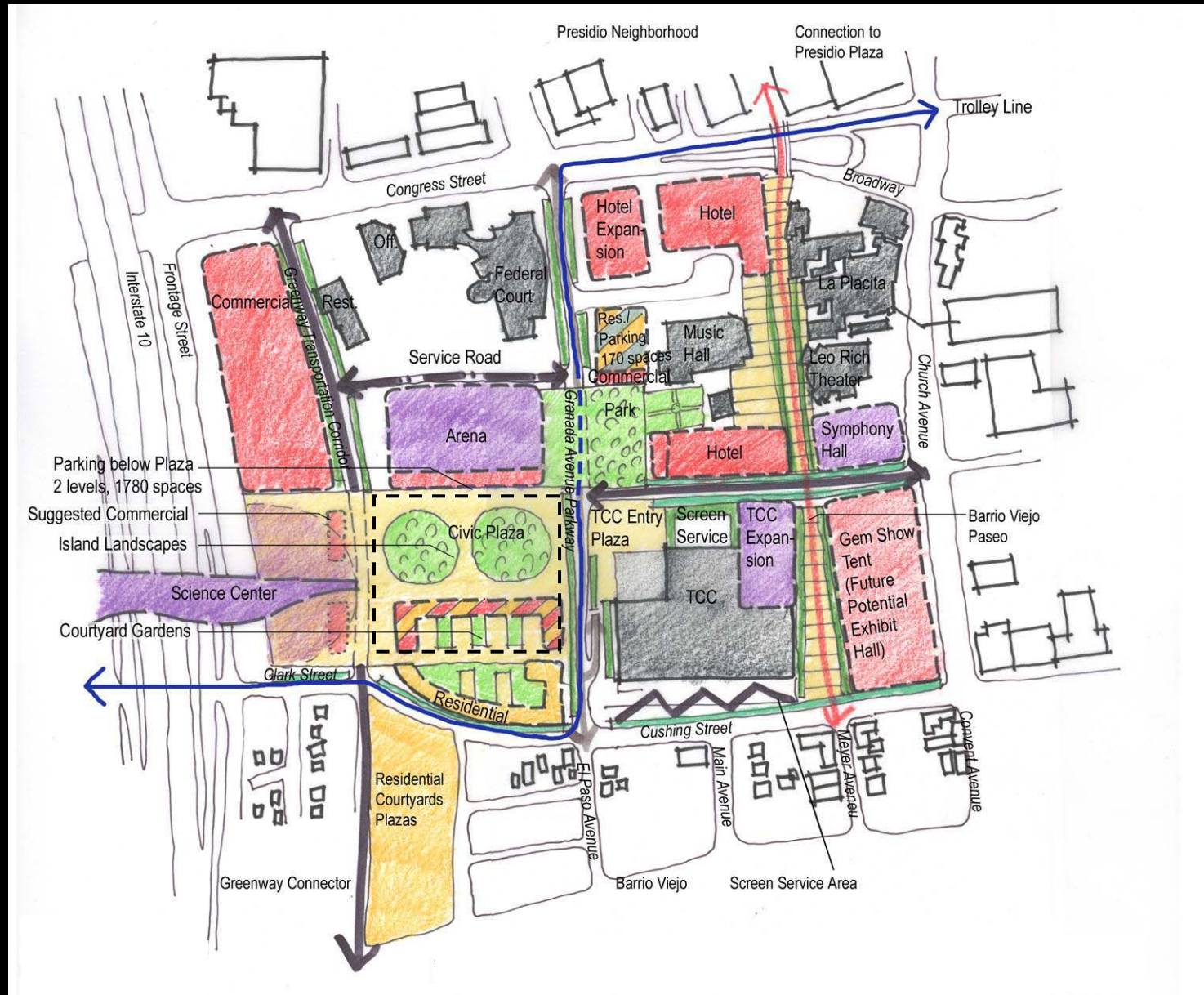
EAST-WEST SECTION



NORTH-SOUTH SECTION

Civic Plaza – Option 3a

- Parking below plaza – commercial & residential to the south on plaza



Civic Plaza – Option 3b

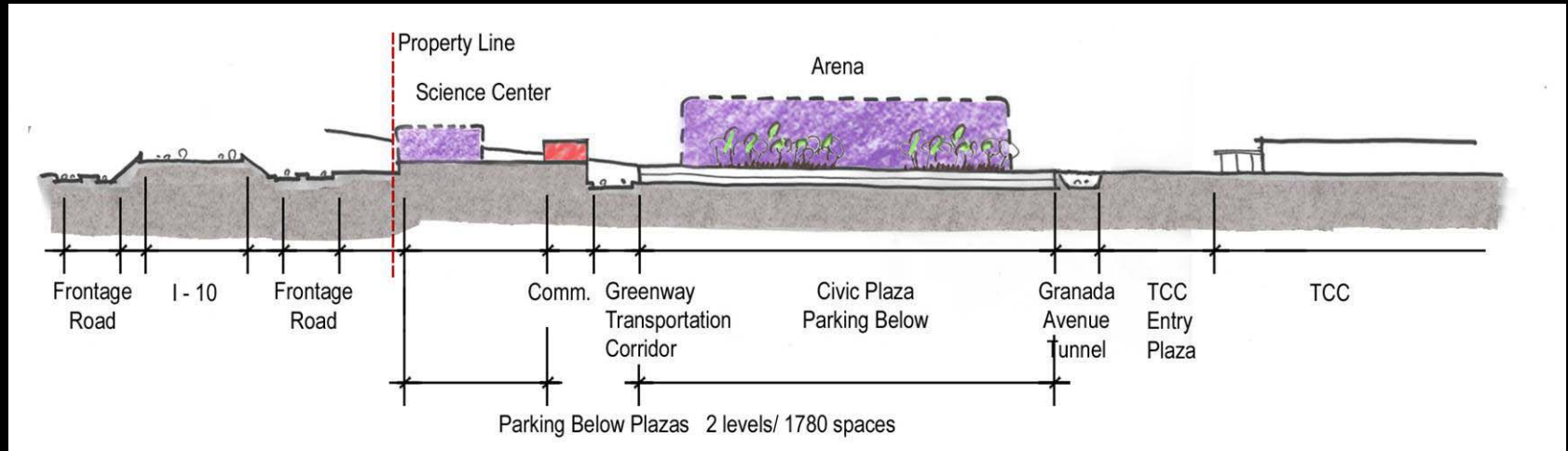
- Parking below plaza – commercial & residential to the south on plaza



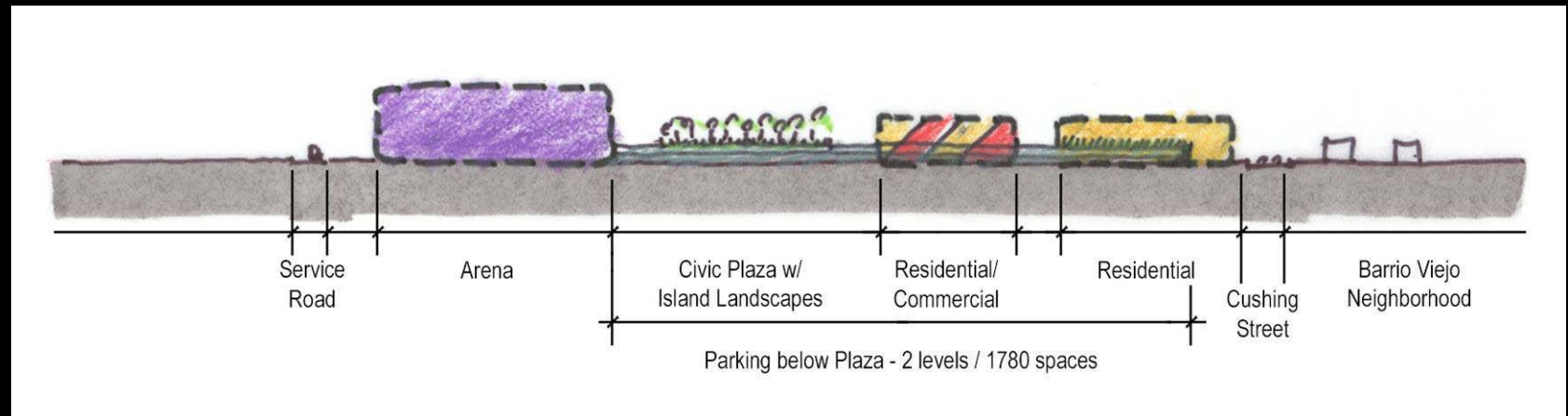
GEM
SHOW
TENT
OFF SITE

Civic Plaza – Option 3

- Parking below plaza – commercial & residential to the south on plaza



EAST-WEST SECTION



NORTH-SOUTH SECTION